

Size of publication DIN A 4, 210 width x 297 depth
Type area: 185 mm width x 270 mm depth,

Advertisement sizes and basic rates

Format	width x depth in mm	
1/1 page	185 x 270	€ 3.400,00
2/3 page	122 x 270 or 185 x 180	€ 2.265,00
1/2 page	90 x 270 or 185 x 133	€ 1.700,00
1/3 page	59 x 270 or 185 x 90	€ 1.135,00
1/4 page	90 x 133 or 185 x 65	€ 850,00
1/8 page	90 x 65 or 43 x 133	€ 425,00
1/16 page	90 x 31 or 43 x 65	€ 215,00
price per millimeter (43 mm width)		€ 3,20

Discounts for insertions within one year

Series discount	size based		
3 advertisements	5%	2 pages	5%
6 advertisements	10%	4 pages	10%
12 advertisements	15%	8 pages	15%
24 advertisements	20%	12 pages	20%

Combination discounts with [me], dima or HOB on request.
 No discounts for colour surcharges, loose and bound-in inserts.

Colour surcharges

Per standard colour (cyan, magenta, yellow)	€ 410,00
4-c according to European scale	€ 1.230,00

We reserve the right to make colour alignments.

Loose inserts

Only total circulation of 12.500 copies	
Price up to weight 25 g	€ 2.950,00

Format up to maximum 205 mm width and 294 mm depth.

Bound-in inserts

two-page version	€ 3.400,00
two-page version with flap	€ 4.675,00
four-page version	€ 5.950,00
six-page version	on request
eight-page version	on request

DIN A4 format, untrimmed 216 mm wide, 305 mm high.
 Only total circulation, 13.000 including oversheets.

Tip-on-cards 1) postcards 2) CD ROM 3) trade samples

1) Affixing costs	€ 875,00
2) Affixing costs	€ 2.062,50
3) Affixing costs	on request

The tip ons are based on booking 1/1 or 2/1 pages.

Size minimum 90 x 140 mm, maximum 125 x 235 mm

Dispatch address (Bound-in inserts, loose inserts, tip-on cards)
 On request

Printing process Offset print
 Digitalized data will be needed. Please contact us for further information.

Print run	12.500
Circulation audit:	IVW (copies per edition, annual average)
Volume and year:	Vol. 58, 2012
Frequency:	10/year

Annual subscription rates abroad € 115,00 (postage incl.)

Finish Adhesive binding

Analysis of geographic distribution	%	Copies
Germany	96,9	11.901
Other countries	3,1	374
Actually distributed copies	100,0	12.275



Printrun:
12.500 copies



Characteristics

The international journal *dhf intralogistics* deals with the entire field of intralogistics, conveyor, storage and transport technology, with rationalization of conveyor and storage processes, also mechanization and automation of the internal flow of materials and also design, operational method, equipment, planning, installations and systems of all types of conveyors. It provides special information and allows an exchange between the specialists of planning, production, organization and design.

Contact

Chief Editor Sabine Barde
 Email: sabine.barde@pr-solution.de

Publisher AGT Verlag Thum GmbH
 Teinacher Str. 34, D-71634 Ludwigsburg
 Postfach 109, D-71601 Ludwigsburg
 Phone: +49 7141 22 31-0
 Fax: +49 7141 22 31-31
 Email: info@agt-verlag.de
 Internet: www.agt-verlag.de

Advertisement Simone Hildenbrand (Engl./German)
Sales Phone: +49 7141 22 31-67
 Fax: +49 7141 22 31-31
 Email: hildenbrand@agt-verlag.de

Miriam Storz (Engl./German)
 Phone: +49 7141 22 31-69
 Fax: +49 7141 22 31-31
 Email: storz@agt-verlag.de

Internet : www.dhf-magazin.com

Deadline for advertisement Day of publication	Special Subjects Market surveys	Trade Fairs
1/2 January / February DA: 10.02.2012 DP: 24.02.2012	<i>dhf</i> special warehouse logistics / material flow trade fair: LogiMAT	LogiMAT, Stuttgart 13.-15.03.2012 USETEC, Cologne 05.-07.03.2012
3 March DA: 12.03.2012 DP: 30.03.2012	<i>dhf</i> special vehicle mounted cranes trade fair: Hannover Messe	Hannover Messe, Hanover 23.-27.04.2012
4 April DA: 10.04.2012 DP: 24.04.2012	<i>dhf</i> special forklift trucks + manufacturers' survey	Euro ID, Berlin 24.-26.04.2012
5 May DA: 04.05.2012 DP: 18.05.2012	<i>dhf</i> special transport, loading and handling technology	Automatica, Munich 22.-25.05.2012 transfairlog, Hamburg 12.-14.06.2012
6 June DA: 13.06.2012 DP: 27.06.2012	<i>dhf</i> special warehouse logistics / material flow	
7/8 July / August DA: 13.08.2012 DP: 27.08.2012	<i>dhf</i> special cranes and lifting devices	
9 September DA: 04.09.2012 DP: 18.09.2012	<i>dhf</i> special trade fair Motek energy supply systems	FachPack, Nuremberg 25.-27.09.2012 Motek, Stuttgart 08.-11.10.2012
10 October DA: 01.10.2012 DP: 15.10.2012	<i>dhf</i> special warehouse logistics / material flow + manufacturers' survey	BVL Congress, Berlin 17.-19.10.2012 Logistica, Utrecht (NL) 13.-17.11.2012
11 November DA: 05.11.2012 DP: 19.11.2012	<i>dhf</i> special cranes and lifting devices trade market Switzerland	Pack&Move, Basel (CH) 20.-23.11.2012 SPS / IPC / DRIVES, Nuremberg 27.-29.11.2012
12 December DA: 04.12.2012 DP: 18.12.2012	<u>world ranking list of forklift trucks</u>	